

### **OPERATION RED BLOOD**

Purpose: Support DWC-VAWP to qualify for MDM Club

**Period:** 11.3.25 to 9.6.25

Benefits: Performance Linked Financial Assistance (FA) up to

Rs.1,05,000 and Invitation to LDP in July 2025.

**Beneficiaries:** DWC-VAWP

Background: Operation RED BLOOD aims to help make India Anemia Free under the mission@beyoungbharat initiative. Many people, especially women and children, have low haemoglobin levels, which can lead to weakness and disease due to inadequate oxygen supply. Despite efforts, anemia rates are rising. After years of R&D, your company has developed a sustainable solution: Organowild Natural Iron Mango Slice (OWNIMS), certified by CSIR-IHBT. Consuming just two slices of OWNIMS daily increases haemoglobin levels, enhancing oxygen flow and reducing disease risk. Company has decided to use its Networking channel to reach people and induce a habit to increase iron intake to meet body's daily requirement.

It is expected that our Wellness partners undeterred and unfazed will continue their relentless endeavour towards themselves and the nation.



OPERATION "RED BLOOD" - The Beginning.....

### FA Rs.9, 000 on completing the 3 mandatory conditions.

Mandatory Condition 1: Self-purchase one pack of OWNIMS-SKU-1 of 12 RV before FA payout related to operation RED BLOOD.

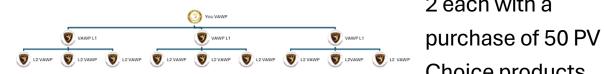
Mandatory Condition 2: On Board 3 New VAWP in your



Direct Team, Level 1 each with a purchase of 50 PV Choice products, including 1 pack of OWNIMS-SKU-1 within the 50 PV if possible. Additionally, a Free Product may be provided

as available from time to time, along with an invitation to the New Wellness Partner Training Program. This opportunity is open to all ranks.

Mandatory Condition 3: On Board 9 New VAWP in your Level



2 each with a Choice products,

including 1 pack of OWNIMS-SKU-1 within the 50 PV if possible. Additionally, a Free Product may be provided as available from time to time, along with an invitation to the New Wellness Partner Training Program. This opportunity is open to all ranks.



The Rs.9000 FA on completing all the 3 mandatory conditions is open to all RANKS.

Note: All new IDs must be KYC verified by June 16, 2025 (one week after the offer closes). The FA applies once all IDs are verified. Disbursement occurs after verifying 3 IDs at level 1 and 9 IDs at level 2.





## Opportunity to Earn More Money from Operation RED BLOOD

## FA up to Rs. 15,000 on self-shopping by VAWP with OWNIMS-SKU-1:

- ✓ Get FA of Rs. 2000 by completing 10 packs by 19.5.25
  (Rs. 1000 per week for 2 weeks).
- ✓ Complete 20 packs by 19.5.25 and get an additional FA of Rs. 3000 (Rs. 1000 per week for 3 weeks). Plus, Invitation to LDP
- ✓ Finish 30 packs by 19.5.25 to receive an extra FA of Rs. 10,000 (Rs. 2000 per week for 5 weeks) Plus Invitation to LDP

IDs should have completed the 3 Mandatory Conditions of operation RED BLOOD to be eligible for FA on ONIMS-SKU-1

Star to Gold Rank IDs is eligible for all three FA grades (Rs. 2000, Rs. 3000, and Rs. 10,000) based on shopping performance.

Ruby and Emerald Ranks IDs can earn Rs. 15,000 and LDP July 2025 for self-shopping 30 packs or more.

One Invitation for 1 ID for LDP



#### **Opportunity to Earn More Money from Operation RED BLOOD**

## Earn FA up to Rs. 81,000 on Performance Volume [PV], min. 3 teams, max per team 40%, [40:40:20]

- √ On 1200 PV Get FA Rs.9000
- ✓ On 2000 PV Get FA Rs.21,000 + Invitation to LDP
- √ On 3000 PV Get FA Rs. 36,000 + Invitation to LDP
- √ On 4000 PV Get FA Rs. 56,000 + Invitation to LDP
- √ On 5000 PV get FA Rs. 81,000 + Invitation to LDP.

IDs should have completed the 3 Mandatory Conditions of operation RED BLOOD to be eligible for FA on Performance Volume PV

Star to Gold Rank IDs is eligible for FA grades related to Performance Volume [PV] of 1200PV; 2000PV; 3000PV; 4000PV and 5000PV

Ruby and Emerald Ranks IDs is eligible for FA grade related to Performance Volume [PV] 5000PV or more and not for lower FA Grades.

# \*\*RED & BLOOD\*\* Healthy Haemoglobin

The FA opportunity of Rs. 1,05,000 from Operation RED BLOOD is summarised as follows:

- ✓ FA Rs. 15,000 on Self Shopping of OWNIMS-SKU-1
- ✓ FA Rs.9,000 on Completing the 3 mandatory conditions 1.2.& B.
- ✓ FA Rs.81,000 on Completing the Performance Volume Target of 5000PV [40:40:20]



# Leaders Development Program – July 2025 [LDP-July 2025]

The Basic way to qualify for LDP is 450RV from 3 Teams 40:40:20 from date of Joining or Anniversary Date. All VAWP who have on their Anniversary date have achieved LDP will be Invited to LDP July 2025.

The Operation RED BLOOD gives you an opportunity to qualify for LDP July 2025 on

- Completing Self Shopping of 20 Packs of OWNIMS-SKU-1
- Completing Business of Above 2000PV 40:40:20

If the ID has qualified for LDP July 2025 in multiple ways, please note one invitation is only given per ID.





#### **IDs Eligible and Not Eligible for FA under Operation RED BLOOD:**

- Only KYC Verified and Active IDs qualify for financial assistance and Rewards.
- IDs that have completed mandatory condition 1,2, & 3 of Operation RED BLOOD are eligible for financial assistance and Rewards.
- IDs that join the MDM Club are ineligible for financial assistance and Rewards related to Operation RED BLOOD.
- IDs involved in unethical practices to qualify for the Steps 1 to Step 7 will be ineligible for financial assistance and Rewards related to Operation RED BLOOD

#### Disbursement of FA to E&Q IDs:

- The FA on OWNIMS SKU-1 financial assistance for eligible & qualified VAWP Starts immediately. For E&Q VAWP on Closing 17th March, Monday, will get the Reimbursement wallet on March 26<sup>th</sup> as 1<sup>st</sup> weekly disbursement and continue for eligible weeks. This distribution schedule will be consistently followed for qualifiers each week with Monday closing.
- The FA of Rs.9000 For those who qualify completing the mandatory conditions 1,2, & 3 of the operation RED BLOOD as on DWC monthly closing on 9<sup>th</sup> April, the eligible VAWP will be credited to the Reimbursement wallet on April 21st. A similar timeline will be applied for qualifiers on May 9th and June 9<sup>th</sup> closing.



- The FA on Performance Volume PV will be disbursed to VAWP as a bank deposit from July 21st to July 30th, 2025, beginning with those who have achieved the lowest amounts. This payment will be subject to relevant taxes and levies.
- The Top Achievers will be CELEBRATED & REWARDED with a cheque at a ceremony within the Leaders Development Program dedicated to them.









**Change Can't to Can** 

**Notes and Points to Remember:** 





Organowild Natural Iron Mango Slice is Certified by:



### वैज्ञानिक तथा औद्योगिक अनुसंधान परिषद्

Council of Scientific & Industrial Research (विज्ञान एवं प्रौद्योगिकी मंत्रालय, भारत सरकार) Ministry of Science & Technology, Govt. of India



### **Action Plan:**

# The FA opportunity of Rs. 1,05,000 from Operation RED BLOOD.

- Figure Talk and educate every contact to have healthy hemoglobin level, above 130 gm/l.
- ➤ Talk to eat 2 Slice of OWNIMS every day for a healthy hemoglobin level
- Self-purchase 1 pack of OWNIMS-SKU-1 today.
- ➤ Onboard 3 new direct VAWP with 50PV as soon as possible, preferably with OWNIMS included.
- > Onboard your Level 2 total of 9 new VAWP with 50PV as soon as possible preferably with OWNIMS included.
- For Grow your business by onboarding more VAWP and increasing repurchases preferably with OWNIMS to reach 5000PV across all teams (40:40:20) before 9.6.25
- > Self-purchase 30 packs of OWNIMS-SKU-1 by May 19th.

We want our Wellness partners to be undeterred and unfazed by critics and continue their relentless endeavour towards themselves and the nation

ON BOARD - REPURCHSE - ONBOARD - REPURCHSE

Meet you Personally at the **Leaders Development**Program – July 2025 [LDP-July 2025]